

ONE WEEK ONLINE WORKSHOP

ON

RESEARCH METHODOLOGY & DATA ANALYSIS

[6-10 SEP, 2021]

Organised by



Department of Commerce and Financial Studies (DCFS)

Central University of Jharkhand

About the University: The Central University of Jharkhand was established through the Central University Act, 2009. It is situated in Ranchi and spans over an area of 550 acre of nature's abode. The University started with a vision to specially focus on relevant present age educational drives with an emphasis on research in cutting edge technologies. It offers Under Graduate, Post graduate and Ph.D. programmes in various Schools/Departments of studies.

About the Department The department was formally set up as a separate department in the year 2019 as a part of School of Management Science (SMS) of the University. It offers Ph.D. program and 2 years Master of commerce (M.Com.) and other short term programs.

About the Workshop

The workshop will primarily focus on providing participants with conceptual understanding and dimensions of applied research. It will enable the participants toward selection of research topics and finalization of research proposal. After completing the workshop, participants will be able to formulate research problem, understand review of literature, develop hypothesis, frame research design and adopt a suitable data analysis tool. It will also provide hands-on experience with the research software.

Five days workshop will have sessions on the following topics:

- Introduction to Research Methods, Research process and Measurement scale
- Review of literature and software used for literature review
- Sampling design and data collection methods
- Developing hypothesis and hypothesis testing
- Univariate, Bivariate and multi-variate analysis
- Introduction to parametric and non-parametric tests
- Basics of Factor analysis



Department of Commerce and Financial Studies (DCFS)
Central University of Jharkhand

Chief Patron



Prof. K. B. Das

Hon'ble Vice Chancellor
Central University of Jharkhand(CUJ),
Ranchi

Chief Guest



Prof. Alok Chakrawal

Hon'ble Vice Chancellor
Guru Ghasidas Central University,
Chhattisgarh

Resource Persons



Prof. (Dr) C.P. Gupta

Professor
Department of Financial
Studies, South Campus,
University of Delhi



Dr. Bateshwar Singh

Associate Professor
Department of Commerce &
Financial Studies,
CUJ




Dr. K.B. Singh

Associate Professor & Head
Department of Commerce &
Financial Studies,
CUJ



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Central University of Jharkhand

WORKSHOP RELATED IMPORTANT INFORMATION

Program Mode: (Online through Google Meet) 

Registration fee: Rs 600 (Rupees Six hundred)

Account Details for Payment of Registration fees:

Beneficiary's Name: Central University of Jharkhand

Bank Branch: Punjab National Bank, CUJ, Brambe, Branch

Saving Bank Account no: 7277000100004002

IFSC code: PUNB0727700

REGISTRATION LINK

(Once the fees is paid, please fill the following registration form):

https://docs.google.com/forms/d/e/1FAIpQLScC2iNvZ4gvAd-HdihHoxlg8PTiVTC7FtJrlhj9b5_9x9JDUg/viewform?usp=sf_link

E-Certificate: Each registered participant will receive E-Certificate.

Important Dates

Last date of registration: **September 2, 2021**

Confirmation of registration: **September 4, 2021**

Workshop date: **September 6 -10, 2021**

Organising Committee

Convenor

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